

OSCE/ODIHR EOM's Media Monitoring prior to the 1st round of elections

Since the start of the campaign on 4 May, the OSCE/ODIHR EOM has monitored six TV stations and nine daily and weekly newspapers. In addition, the monitoring team has undertaken analysis of the main news broadcasts of two regional TV channels and two radio stations. The media unit has been analyzing the programs and daily publications, assessing and producing findings on the time or space allocated to all candidates and parties running in the local elections, as well as the time/space allocation given to all the relevant political entities. The tone of the coverage was also evaluated.

Quantitative analysis measures the total amount of time and space devoted to election contestants on news and information programs. Qualitative analysis evaluates the tone in which the relevant political subjects have been portrayed – positive, neutral or negative. While the monitoring focused on all political and election-related programs and broadcasts in the prime time (from 18:00 till 24:00), the enclosed charts show only coverage of relevant political subjects in the prime time news programs. While the monitoring included all the registered political subjects and entities, the enclosed charts show only those subjects receiving significant amounts of time/space. Complete results of media monitoring, including the patterns observed on other TV channels, radios and newspapers, as well as the coverage provided in the run-up to the 17 June second round contests, will be published concurrently with the final report.

Explanation of the charts

- The pie charts show the total percentage of airtime or space allocated to relevant political subjects for each media outlet in the defined period.
- The bar charts show the total number of hours and minutes of positive (green), neutral (white) and negative (red) airtime devoted to relevant political subjects by each media outlet in the defined period.

Monitored Media Outlets

Television: Publicly-funded Moldova 1
Private NIT, Euro TV Chişinău, Pro TV, TV7 and N4

Radio: Publicly-funded Radio Moldova
Private Antena C

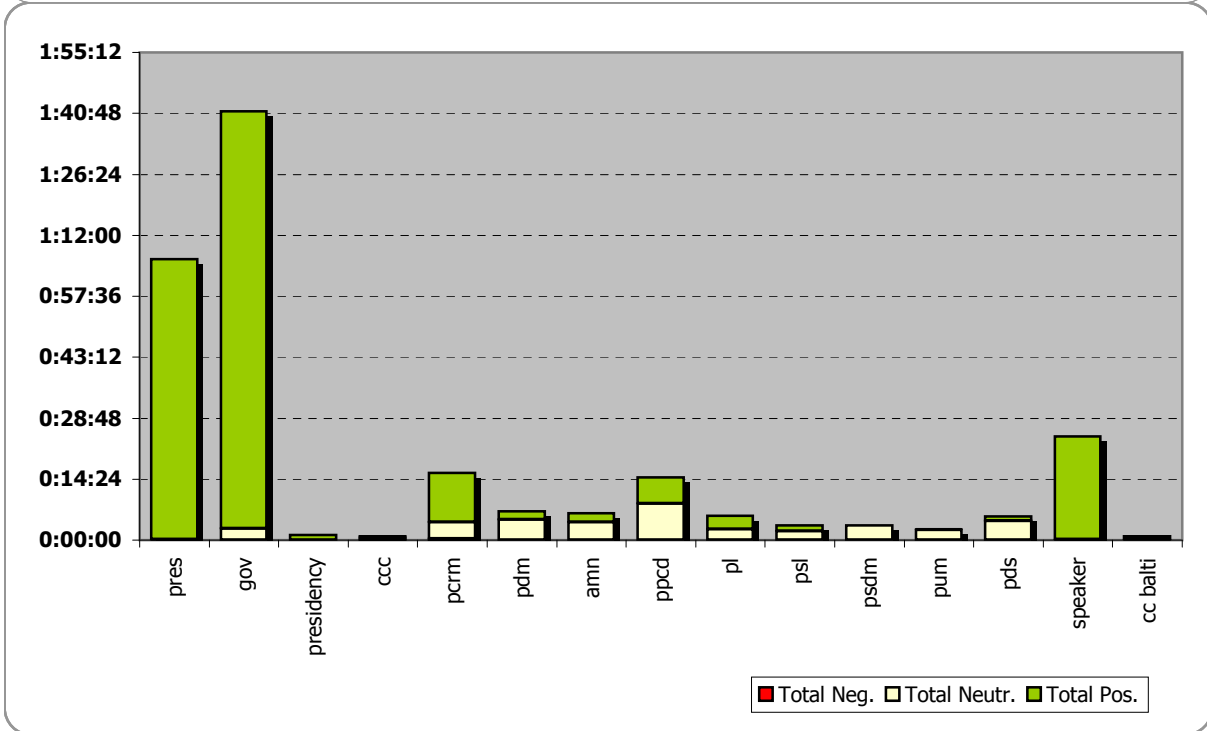
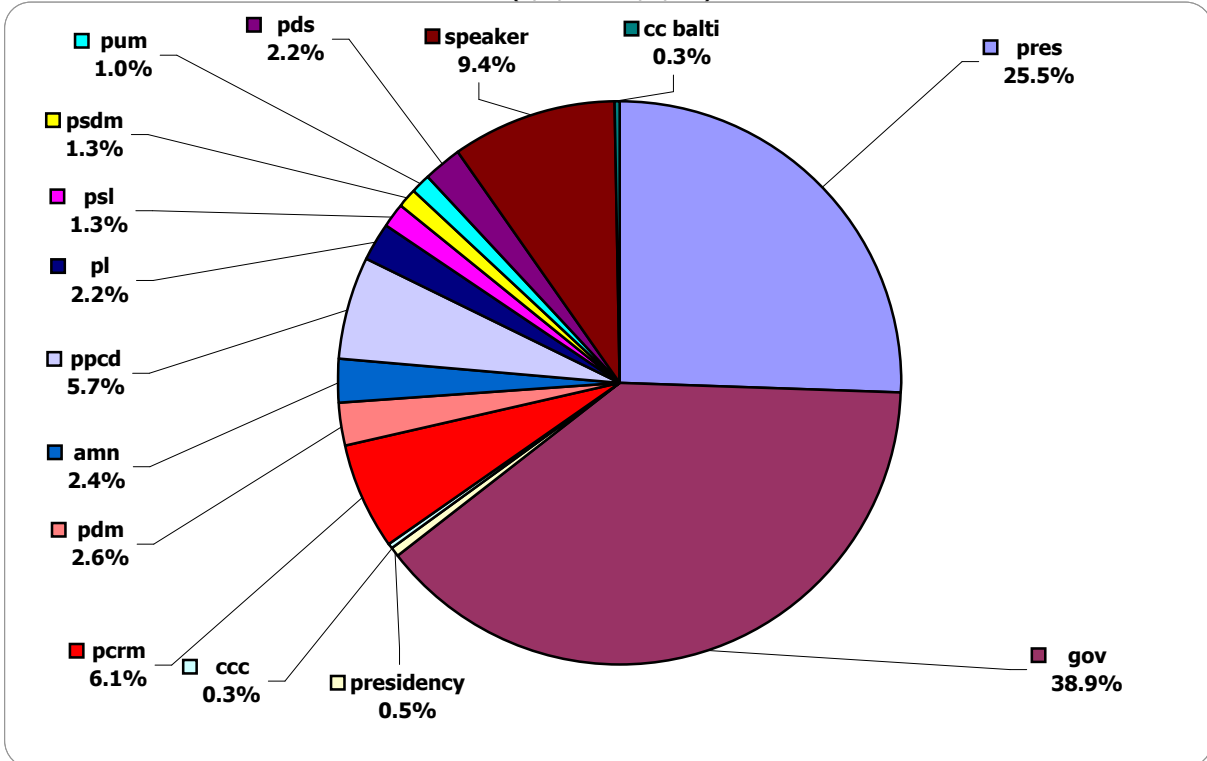
Regional TV: Teleradio Bălţi, TV Gagauzia

Newspapers: Komsomolskaya Pravda, Nezavisimaya Moldova, Moldavskie Vedomosti, Flux, Timpul, Jurnal de Chişinău, Moldova Suverană, Ziarul de Gardă, and Săptămîna.

Local Elections Moldova 2007



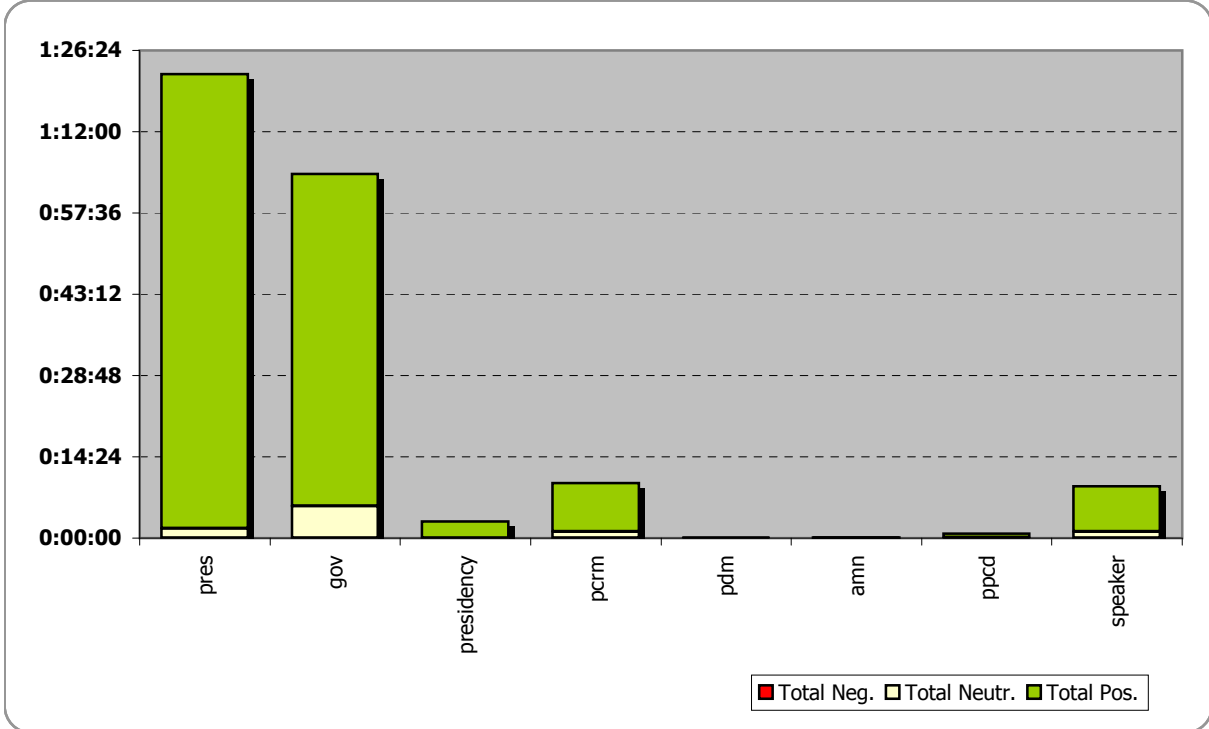
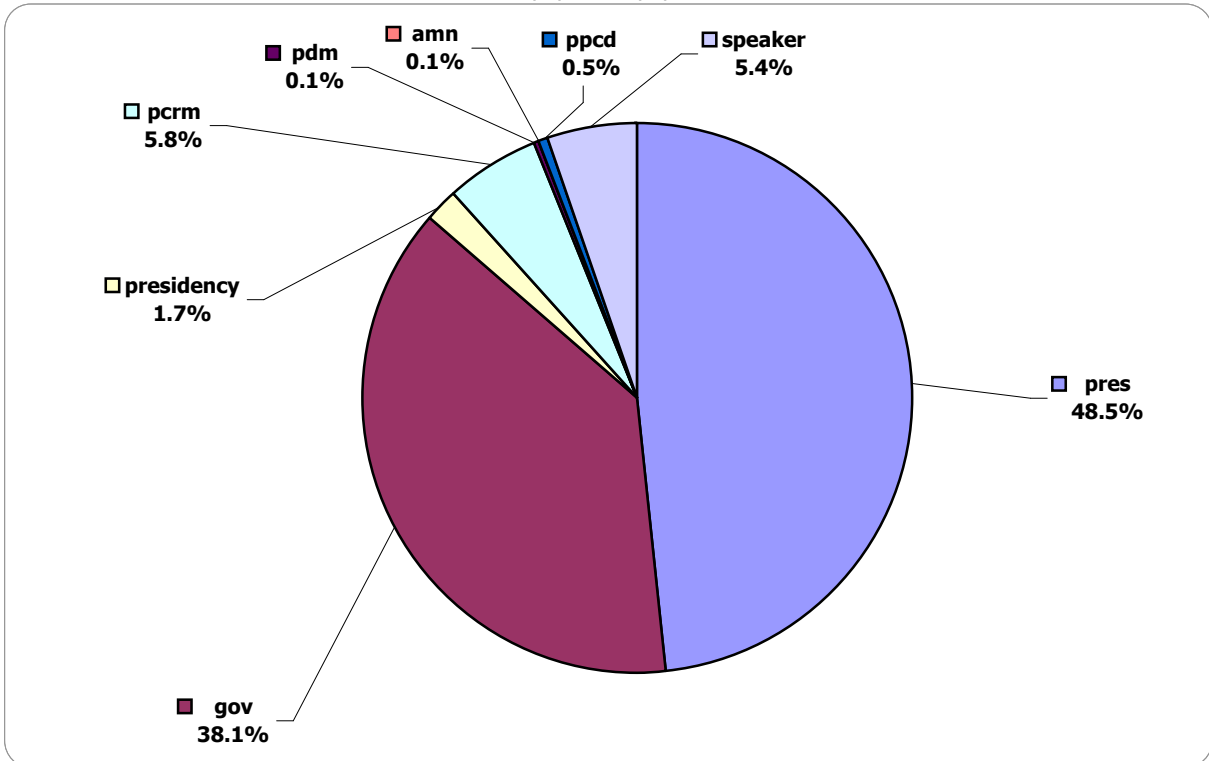
Moldova 1 - news programs (4/5/07 - 1/6/07)



Local Elections Moldova 2007



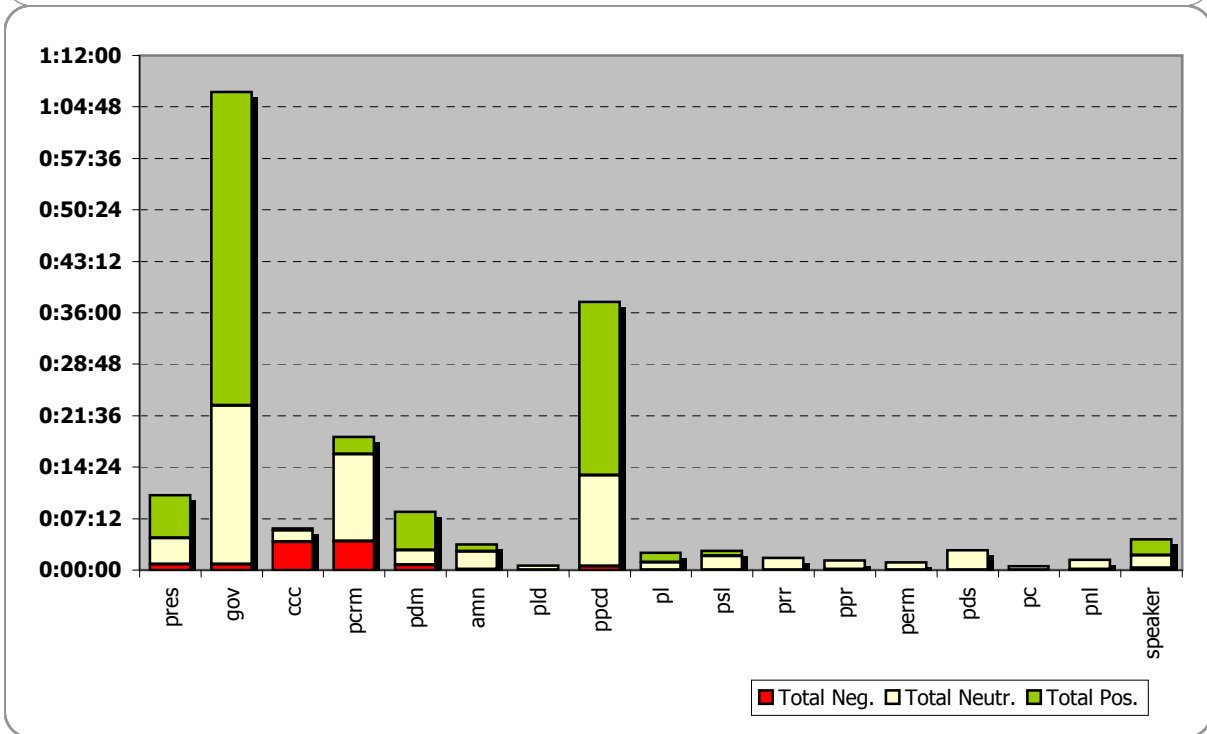
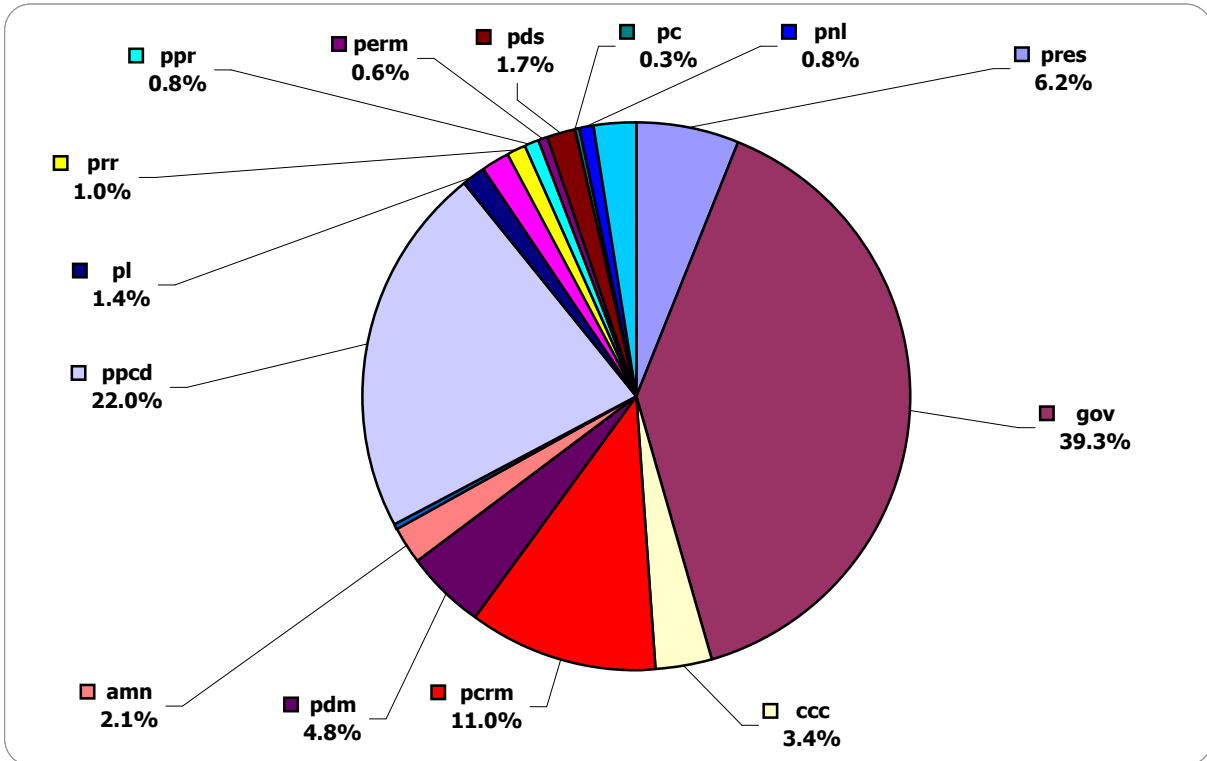
NIT - news programs
4/5/07 - 1/6/07



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Euro TV - news programs 4/5/07 - 1/6/07

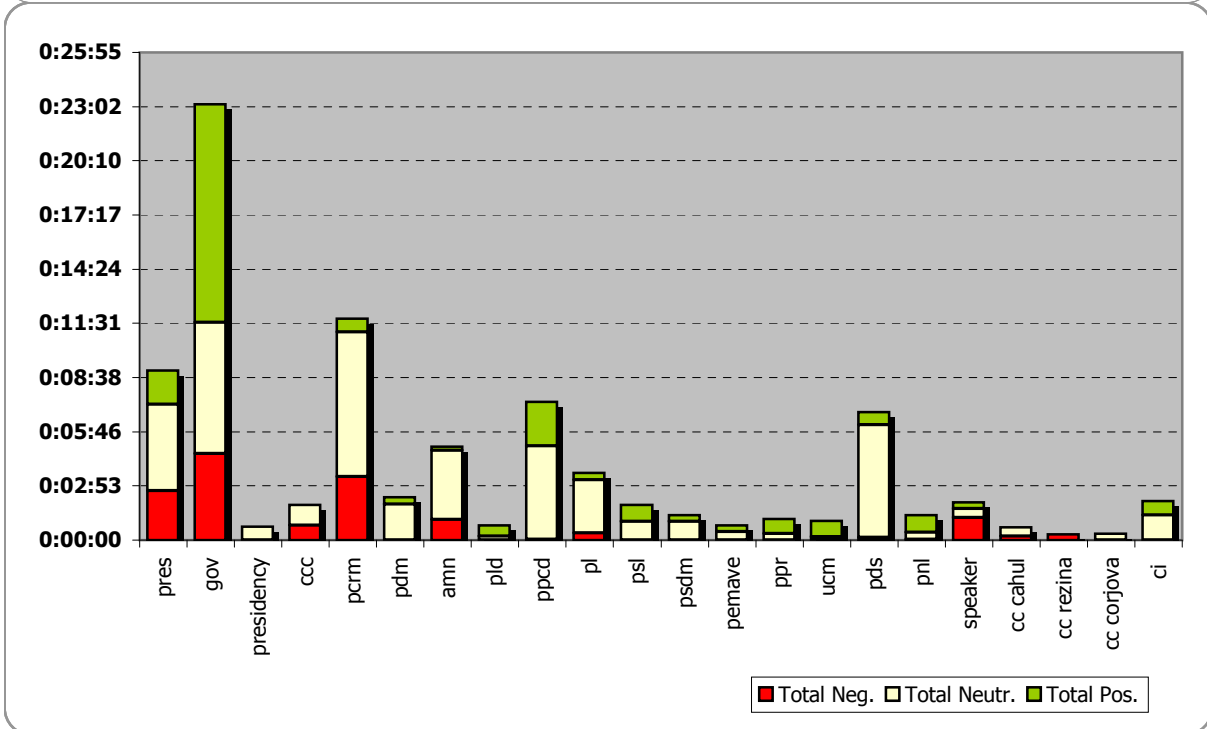
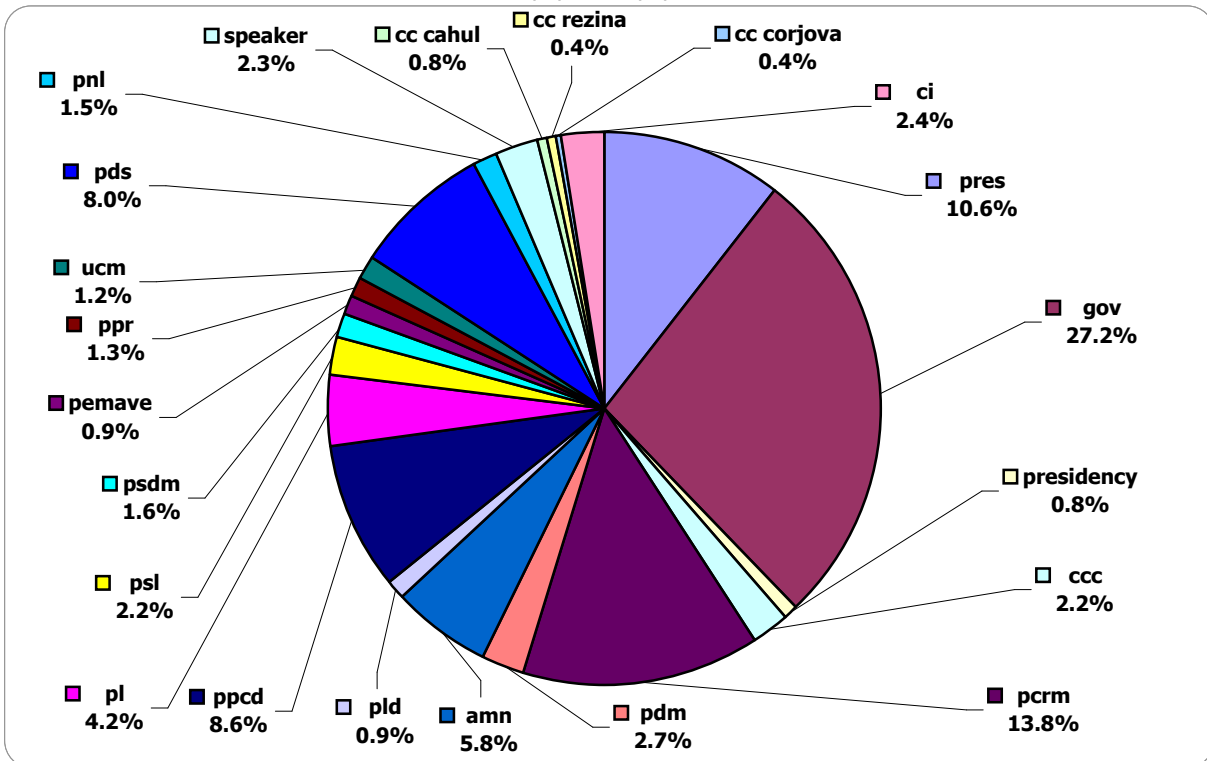


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Pro TV

4/5/07 - 1/6/07



ABBREVIATIONS

Gov	Government
Pres	President
Presidency	Presidential Advisers
CEC	Central Election Commission
CI	Independent Candidates
CCC	Chisinau City Council
CC (Region)	City Council (Region)
Speaker	Speaker of Parliament
PCRM	Party of Communists of the Republic of Moldova
PUM	Humanist Party of Moldova
AMN	“Moldova Noastra (Our Moldova)” Alliance
PDM	Democratic Party of Moldova
PL	Liberal Party
PC	Conservative Party
PPCD	Christian Democratic People’s Party
PRR	Patria-Rodina Ravnopravie, Electoral Bloc
PSDM	Social-Democratic Party of Moldova
PSL	Social Liberal Party
PNL	National Liberal Party
PPR	Republican Popular Party
PERM	European Party
PLD	Party of Law and Justice
PDS	Party of Social Democracy
APM	Agrarian Party of Moldova
PSM	Socialist Party of Moldova
MPSN	Professionals' Movement "Speranta-Nadejda"
NPNM	New National Moldovan Party
FNP	Socio-political Movement "Forta Noua" (New Force)
PSRM	Party of Socialists of the Republic of Moldova "Patria-Rodina"
PEMAVE	Environmental Party of Moldova "Green Alliance"
PNR	National Romanian Party
PRP	Republican Party of Moldova
UMPR	Labor Union "Patria-Rodina"
UCM	Centrist Union of Moldova
PDSMU	Party of Spiritual Development "Moldova Unita" (United Moldova)